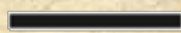




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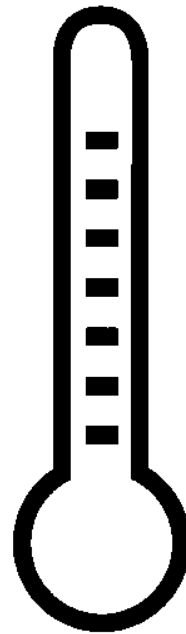
Label



*Température . Qualité . Dégustation*



+



+



Le vin

**LA** température

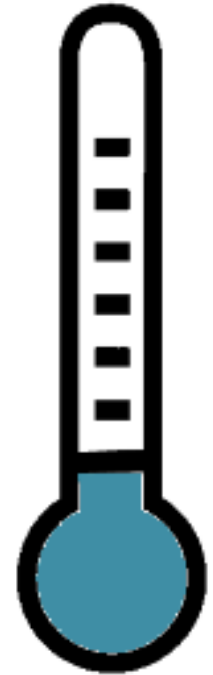
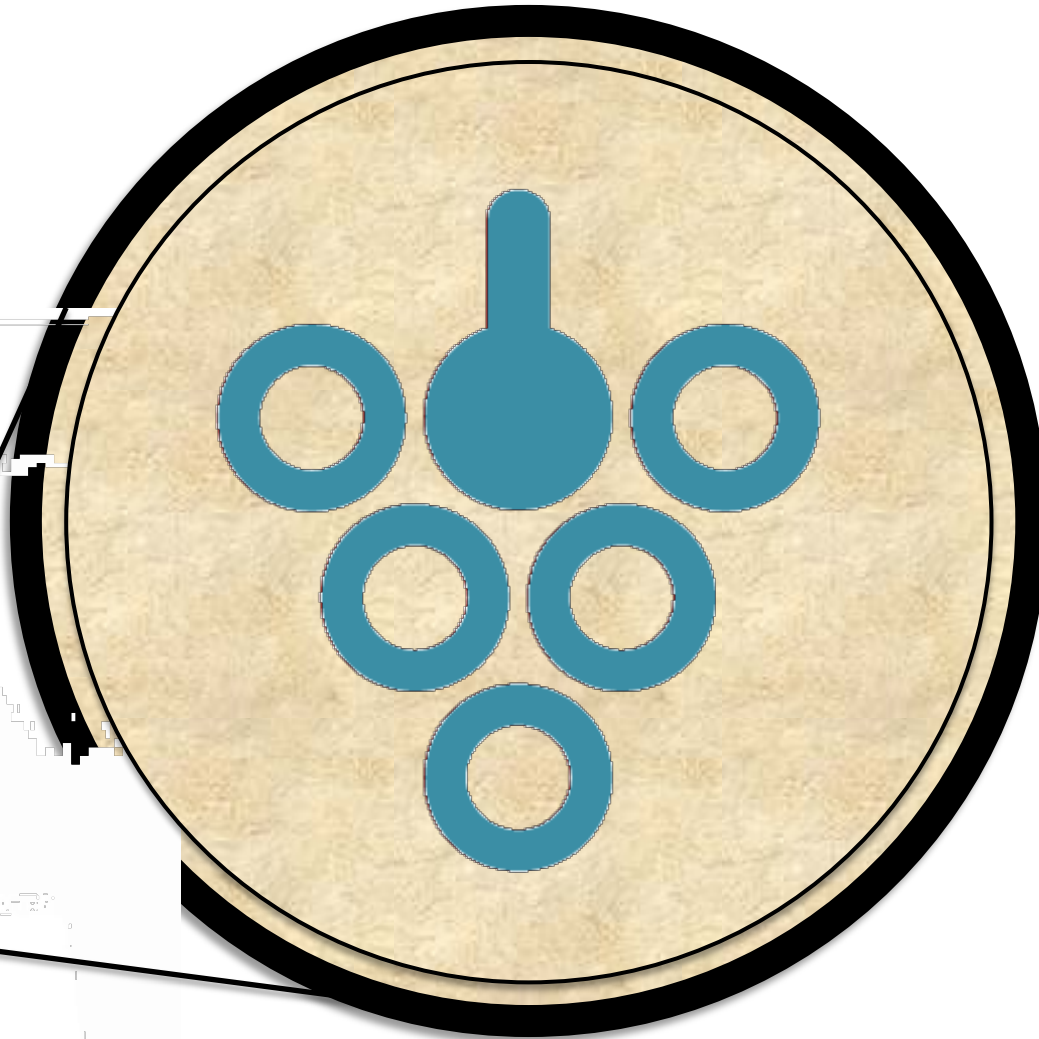
Le marché



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Label

Sdution





Prix max acceptable

0,50 €



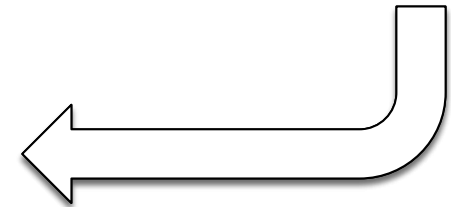
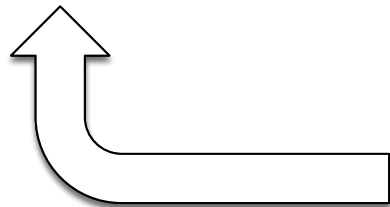
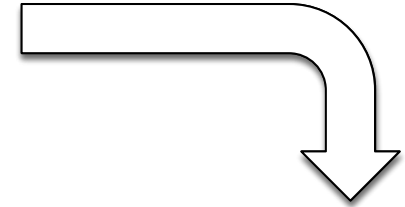
Prix de vente aux négociants

0,27 €



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Label

Modèle économique





→ Stratégie de développement

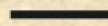


→ Stratégie de personnalisation



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Label



*Température . Qualité . Dégustation*

**M e r c i d e v o t r e a t t e n t i o n**